

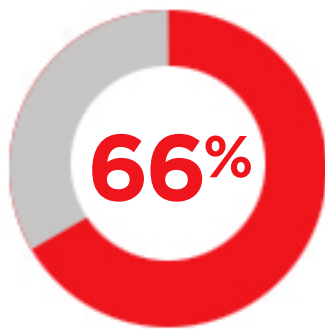
WILDFIRE REALITY CHECK

How Prepared are Americans in Western States?



ONLY 34% HAVE TAKEN SPECIFIC ACTION

SUCH AS CREATING A DISASTER RESPONSE PLAN, REDUCING WILDFIRE RISK OR MAKING A HOME INVENTORY



66% SAY THEY HAVE ENOUGH INSURANCE

TO COVER HOME DAMAGE OR A TOTAL LOSS IN CASE OF A NATURAL DISASTER/SEVERE WEATHER EVENT

BUT ONLY

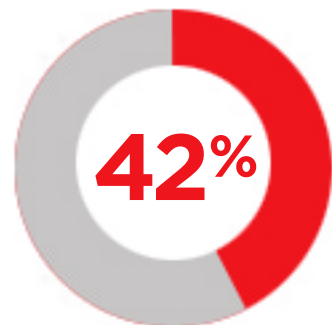


26% CONDUCT A YEARLY INSURANCE REVIEW

OF THEIR INSURANCE POLICY AND LIMITS

42% SAY THEY HAVE MAINTAINED ADEQUATE SAVINGS

OR HAVE CASH ON HAND TO MEET SHORT TERM EXPENSES THAT ARISE FOLLOWING A NATURAL DISASTER



Source: Harris Poll conducted on behalf of PCI from March 20-24, 2015 among 2,021 adults ages 18 and older.



Property Casualty Insurers
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Continue the Conversation

#BePrepared

#WildfirePrep

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