APCIA Member Engagement Webinar

Thursday, March 28, 2019
APCIA Policy and Advocacy Groups

- Auto
- Catastrophe
- Claims
- Cyber, Innovation and IT
- Enterprise Risk Management
- Financial Management and Regulation
- International
- Legal & Government Affairs

- Liability
- Loss Control
- Property
- Regulatory Reform
- Reinsurance
- Surplus and Specialty Lines
- Taxation
- Workers Comp
APCIA Policy and Advocacy Groups

- COMMITTEES
- SUBCOMMITTEES
  - WORKING GROUPS
  - ADVISORY LISTS
Policy and Advocacy Group Restructure

APCIA Policy-Making Overview

Overview | Committees and Subcommittees | Working Groups | Advisory Lists

APCIA speaks for nearly 60 percent of the property casualty insurance industry. What we say when we speak is formulated by APCIA policy and advocacy groups.

Through these groups, members shape the public policy positions that are the basis of our advocacy work. By providing critical input, member companies both ensure that their interests are represented and that our policy is inclusive of all members—large and small companies; national and local; multi-line and specialty. And because APCIA represents the dominant share of the property casualty insurance market and the industry’s most diverse array of companies, legislators and regulators pay close attention to our point of view.

When members get involved with the work of PCI policy and advocacy groups, they not only influence industry affairs, but they share expertise, gain knowledge and receive early warning of issues as they emerge—long before they become news items.

Membership is open to all member companies. Each one assigns an individual—usually a senior executive who is a decision-maker for the company—to be the voting member of one of the 16 standing committees. Additional company employees are encouraged to participate, though, allowing them to take advantage of the considerable industry knowledge shared by their fellow members as well as APCIA staff.
Development and Networking Opportunities

• Annual Meeting
• Legislative and Political Conference
• APCIA General Counsel Seminar
• Western Region General Counsel Seminar
• Executive Roundtable Seminar
• National Flood Conference
• Investment Seminar
• Human Resources Conference
• Emerging Leaders Conference
• Webinars
• C.E. Credits offered at some events
UPCOMING EVENTS

HUMAN RESOURCES CONFERENCE | April 7-9, 2019 | Renaissance Nashville | Nashville, TN
Chief human resources officers and other HR professionals learn about the latest issues and trends and earn professional development credit hours.

NATIONAL FLOOD CONFERENCE | June 2-5, 2019 | The Marriott Wardman Park | Washington, DC
Flood insurance professionals and stakeholders discuss the National Flood Insurance Program and issues related to this important line of business.

LEGISLATIVE ACTION DAY (MEMBERS ONLY) | June 26, 2019 | Washington, DC
CEOs and government relations professionals meet with members of Congress to discuss the industry’s position on key legislation.

20TH ANNUAL WESTERN REGION GENERAL COUNSEL CONFERENCE | July 24-25, 2019
Leaves Hollywood Hotel | Hollywood, CA
General counsels, corporate attorneys, and other legal and government relations professionals learn about legislative, regulatory, and legal issues in California and other western states while earning professional development credit hours.

INVESTMENT CONFERENCE | September 8-10, 2019 | The Montage Resort and Spa | Napa, CA
Chief investment officers, chief financial officers, and other investment professionals learn from financial experts and earn professional development credit hours.

NATIONAL GENERAL COUNSEL CONFERENCE | September 23-24, 2019 | Sheraton Inner Harbor Hotel | Baltimore, MD
General counsels, corporate attorneys, and other legal and government relations professionals learn about legislative, regulatory, and legal issues while earning professional development credit hours.

ANNUAL MEETING | October 20-22, 2019 | Marriott Copley Place | Boston, MA
CEOs, company vice presidents, directors/managers, and C-Suite professionals hear about the broader trends affecting the industry and hold business meetings with colleagues.

LEGISLATIVE AND POLITICAL CONFERENCE (MEMBERS ONLY) | November 6-9, 2019 | Villas of Grand Cypress | Orlando, FL
Government relations professionals, general counsels, and all members interested in legislative and regulatory issues learn about current policy-making challenges and identify those on the horizon.
APCIA’s Federal Government Relations

- Federal Affairs Subcommittee (FAS)
  FAS Working Groups
- Capitol Hill Issue Briefings Series
- Congressional Meetings
  Working Group Meetings
  Private Company Meetings
# Federal Affairs Subcommittee Working Groups

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APCIA’s Political Engagement

Our mission is to help property casualty companies of all sizes build valuable relationships with policymakers and help shape policy decisions at all levels of government.

OUR KEY PROGRAMS

APCIA PAC

Federal PAC

Grassroots

Legislative Action Day

Champions

Get Out the Vote
$5.2 million

Total Impact

$1.2 million
individual member contributions to the federal PCI PAC and AIA PAC

$2.6 million
corporate political contributions

$1.4 million
direct giving program

$874,451
federal events

$597,924
state events
American Property Casualty Insurance Association

POLITICAL ACTION

HOT TOPIC
Tell Your Delegate to Vote No on SB 1117 — We need your help to stop a bill (SB 1117) that has passed the Virginia Senate. Take ACTION.

Grassroots Alerts
Ambassador Program
Political Events & Updates
Find Your Legislator
APCIA Alerts
PCI PAC

Welcome to APCIA Political Action!
Political engagement begins here. Register now to receive email updates!

CONTACT YOUR LEGISLATORS
AMBASSADOR PROGRAM
POLITICAL EVENTS AND UPDATES

See APCIA’s latest grassroots alerts.
Take your engagement to a higher level.
Learn about legislative action days in your area.

CONTACT US
Has your thanks for us? We’d love to hear it. Contact us with any questions, comments, or concerns you may have.

APCIA at Work
APCIA Twitter
APCIA Facebook

Sign Up Now
Register to take political action.

Political Events
See list of upcoming events.

PCI PAC Info
Learn more about PCI PAC and how it works for you.

American Property Casualty Insurance Association

POLITICAL ACTION

[FirstName]

Legislators in St. Paul are considering legislation that would help curb distracted driving in Minnesota, protecting consumers and saving lives. Help us tell legislators to support these efforts to protect Minnesota motorists and pedestrians.

Send a quick message to your legislator today!

The Minnesota Legislature is considering:

- Legislation (SF 97/HF 50) that would prohibit Minnesota drivers from using wireless communications devices while driving, unless permitted by certain exceptions.
- Legislation (SF 75/HF 104) that would increase penalties on using cell phones and texting while driving.

This is an issue that directly impacts our business, our industry, and our policyholders. Help us call on lawmakers to pass vital distracted driving legislation without delay.

Best,

Bethany Darn

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What is APCIA Public Affairs?

- Industry Thought Leadership
- Industry Messaging
- Multi-Media Tools
- Earned/Paid Media
- Social Media Tools
- Coalition Building
- Policyholder/Consumer Communications
Public Affairs Working Group

• The working group is to be utilized to share APCIA's industry messaging, multi-media materials, and time-sensitive information on press inquiries. Members of the working group will receive regular email updates and be invited to conference calls for information-sharing purposes.
Auto Safety

Distracted Driving Is A Dangerous Reality on California Roads

The current penalty for a distracted driving violation is minimal in California. With new laws, drivers can be held more accountable for their actions. AB 47 makes California roads safer for all drivers by strengthening distracted driving laws.

Higher fines and consequences will reduce the number of people who engage in dangerous behavior while driving.

2016 & 2017 Before the Tough Law

2017 New Washington

Vote YES on AB 47

California Drivers, Passengers, Bicyclists and Pedestrians

WASHINGTON APPROVED! New law takes effect April 2017

Vote YES on HB 144

The Hands-Free North Carolina Act

The Hands-Free North Carolina bill is designed to save lives and decrease distracted driving.

How will it work?

This bill will prohibit drivers from using a hand-held phone behind the wheel.

STOP TALKING TEXTING WHILE DRIVING

95.5% of North Carolinians say they support a hands-free law

STOP TALKING TEXTING WHILE DRIVING

77% of North Carolinians say they support a hands-free law

#HandsFreeFlorida

Vote YES on HB 144

Let's make NC Hands-Free!

Now is the time to protect North Carolina drivers.

Georgia passed a hands-free law in July 2018:

- Traffic fatalities are DOWN 9.8% from 2017 to 2018 (the largest decrease in 31 years)
- Phone use while driving DROPPED 22% in the first year

Facebook.com/HandsFreeNC

#HandsFreeNC

Source: 'Youth and Distracted Driving' Release (2019) / Independent Insurance Agents of Florida Department of Transportation / Florida Department of Highway Safety and Motor Vehicles
Confronting Risk-Based Pricing Challenges

Media Relations

Lawmaker Outreach

Regulator

Discussions
Adjuster Ride Along
Engaging with APCIA Public Affairs

- PA Working Group
- Adjuster Ride-Alongs
- Policyholder Communications
- Local Coalitions & Press Events
- Industry Messaging Research
- Media Relations
- Insurance Careers Movement
Customizing your subscriptions

American Property Casualty Insurance Association

Subscriptions

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- Health
- Auto
- Commercial
- General
- Home
- General
- Medical
- Workers' Compensation
- Other

Save
Compliance Services:

- Charts on over 90 topics
  - Updated as laws change
  - Searchable, customizable

- More than 1,100 bulletins annually
  - All new laws: proposed and new regulations
  - 48-hour turnaround

- Legislative tracking
  - Custom Reports
  - By state and LOB

- Full text laws
APCIA Resources Page

Flood Recovery Tips
APCIA urges property owners to take precautions to protect themselves and their belongings. more >

Southeast Storm Recovery
Violent storms ripped through parts of the Southeast this weekend, hitting Mississippi, Alabama, and Tennessee. more >

Very Process
prepared to guide homeowners through the

Want to be more involved with APCIA?
CLICK HERE

We are now the American Property Casualty Insurance Association. Click here for more information.

APCIA HUMAN RESOURCES CONFERENCE
APRIL 7-9, 2019 | NASHVILLE, TN

Become a Member  |  Learn more

Tweets by @TeamAPCIA

American Property Casualty II
@TeamAPCIA

A historic snow winter is turning into re
Getting the most value from your membership

- Register as an APCIA member on the website
- Customize your subscriptions
- Know your regional manager and line expert
- Attend state legislative planning meeting
- Join a committee, subcommittee, and/or working group
- Read the *Daily Digest* and *APCIA SmartBrief*
- Contact APCIA staff with questions
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