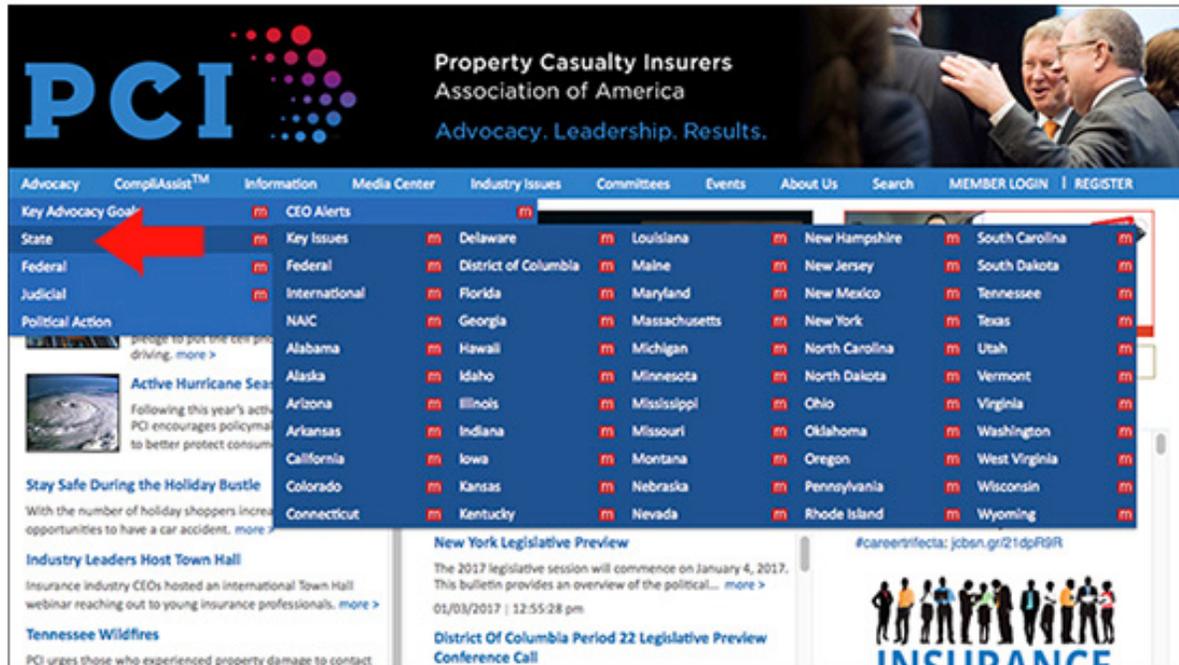# State Snapshots:
Your one-stop resource
for state information

PCI members have found that the State Snapshots on the PCI website are their one-stop resource for political, regulatory and legal information about a particular state.

Now, PCI is pleased to announce that the information on each of the 50 State Snapshots has been expanded to include market profile data. Thinking about expanding a product line into a new state? The Market Profile section of the State Snapshot can provide the information you need to make an informed decision.
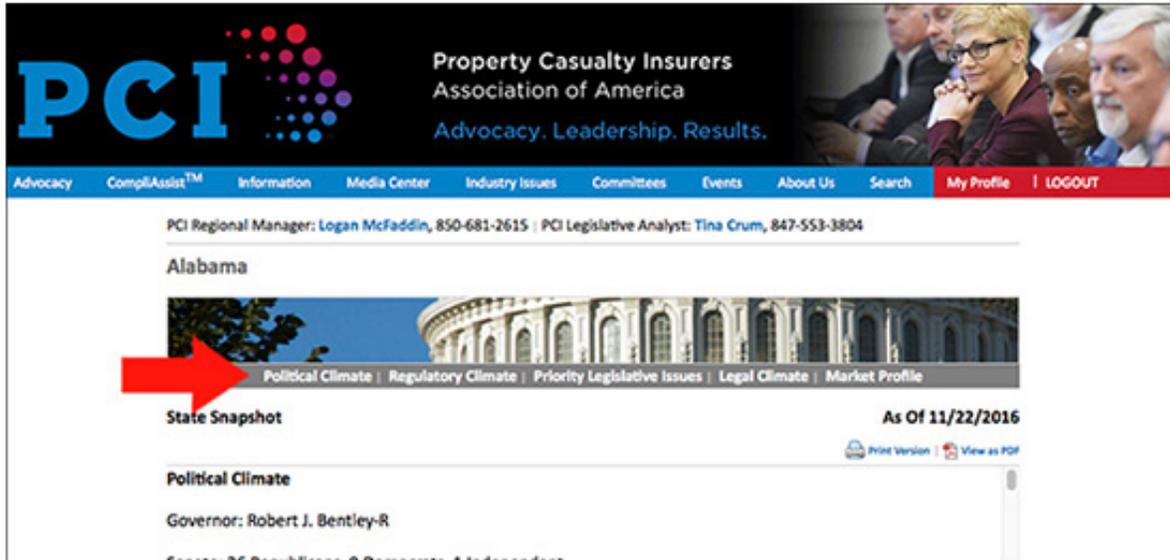
Getting there is simple:

Log on to the PCI website. Then, under the Advocacy tab on the left, click on State and choose the state you're interested in.
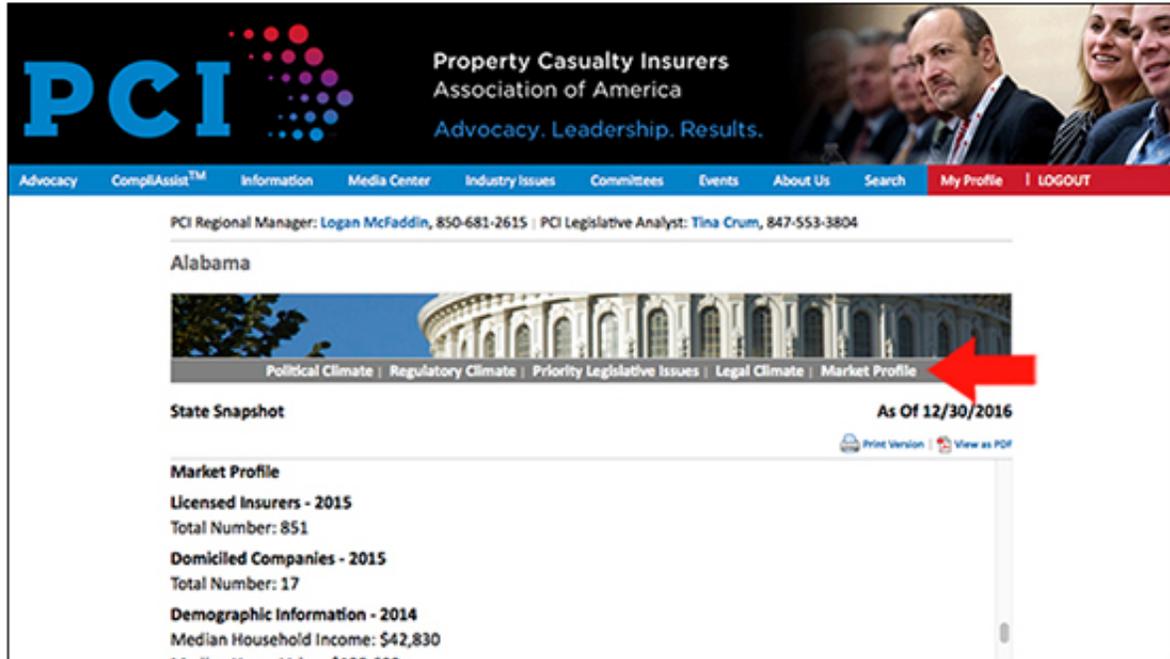
At the top of each State Snapshot you'll find a new navigation bar that will take you to one of five information sections.
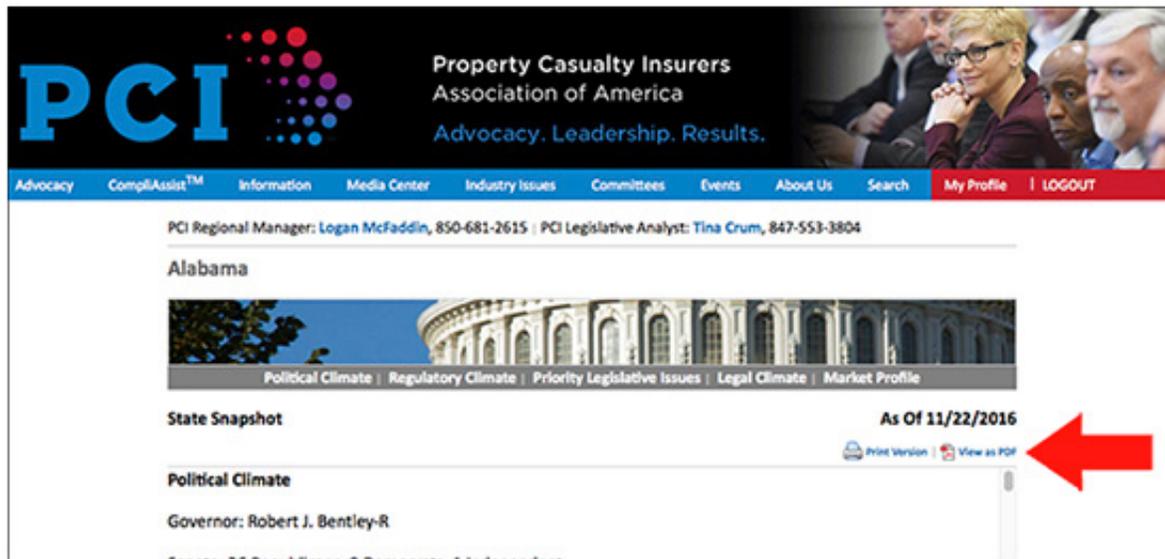

New Market Profile Section

We've added a new section — Market Profile — to the others our members use every day: Political Climate, Regulatory Climate, Priority Legislative Issues and Legal Climate.

In this new section you'll find key information about each state's market environment — from data about the competitive landscape to demographics, annual premium volume and much more.

continued

Another Enhancement: Tools for your team

To ensure all PCI members have access to State Snapshot information, we've added two more features: you can print and distribute each Snapshot or create a PDF file to store and share.

The enhanced State Snapshots can help you get both a big picture perspective and then drill down into the specifics. The property casualty industry runs on information and PCI delivers what you and your company need.

If you have questions or comments about the new Market Profile section of the State Snapshots, please let us know by emailing Joanne Orfanos, SVP, Membership and Marketing Communications, at **pci.jorfanos@pciaa.net**.